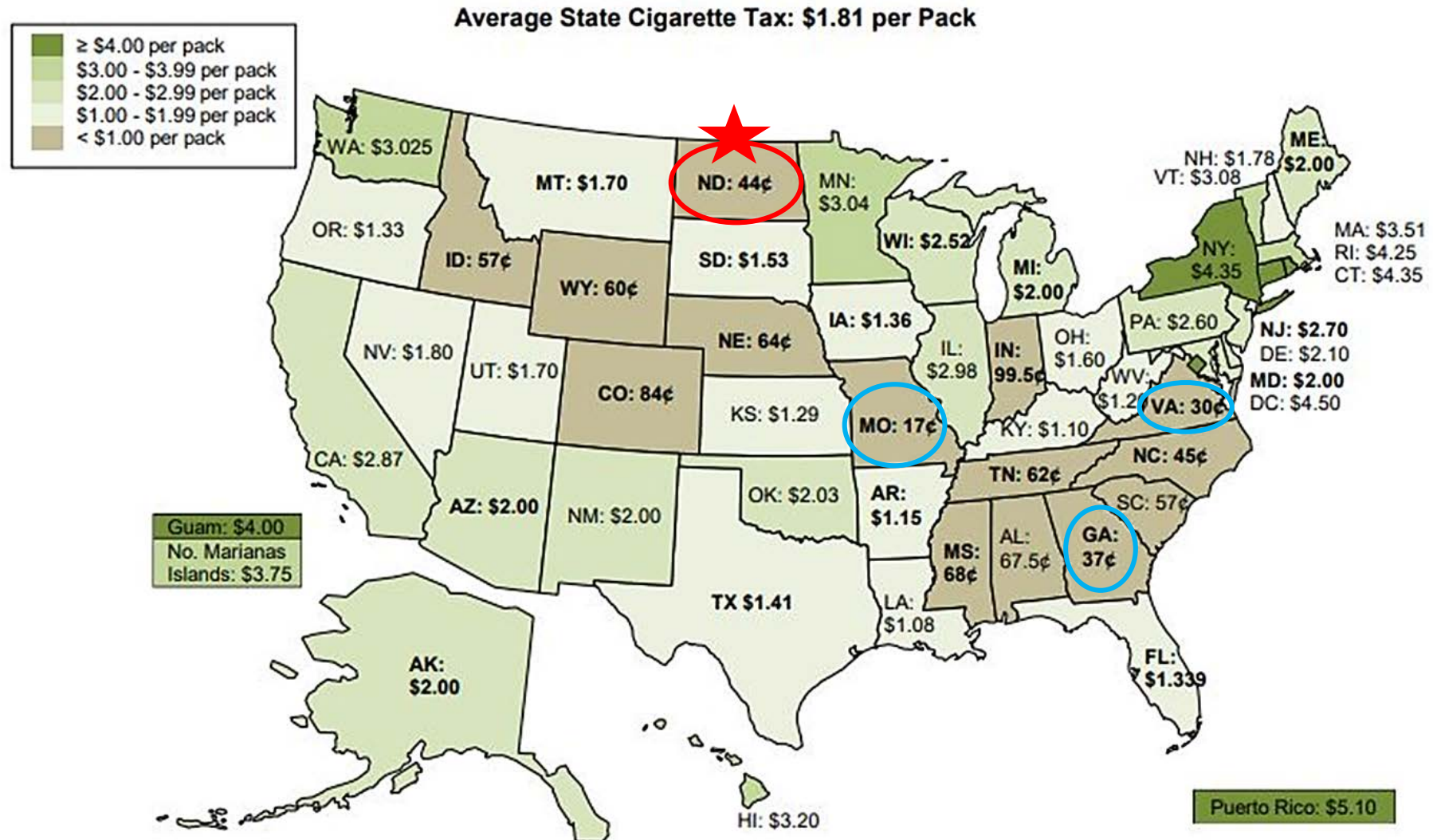


The background features a white central area with the title text. It is decorated with several green dollar signs of varying sizes, some enclosed in dashed-line boxes, scattered around the text. On the far left and right edges, there are vertical bars in light blue and dark blue.

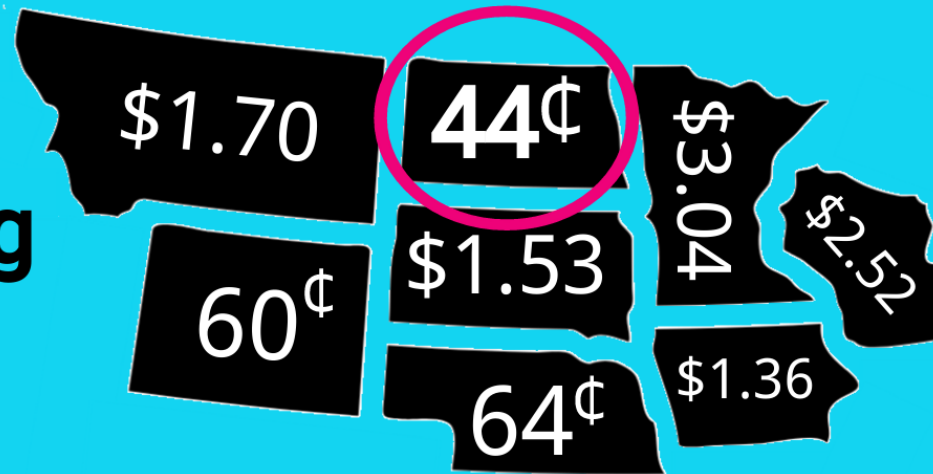
Raising the Price of Tobacco

Map of state cigarette taxes



DID YOU KNOW?

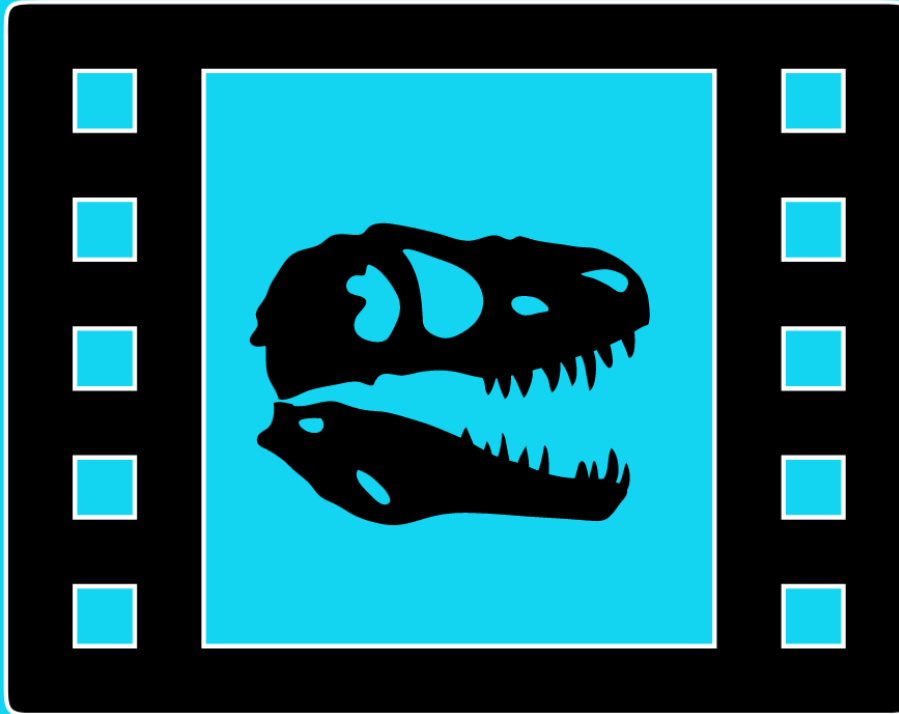
With the current
per pack tax,
North Dakota
ranks 48th among
ALL states and
the District of
Columbia.



FYI...

ND has NOT increased the price of tobacco products since 1993.

DID YOU KNOW?



The last time
ND raised the
tobacco tax
(1993) the
FIRST Jurassic
Park movie
was shown in
theaters!

Research has shown...

Increasing the price of tobacco is one of the most effective ways to reduce smoking and other tobacco use, especially among kids.

http://www.tobaccofreekids.org/what_we_do/state_local/taxes/

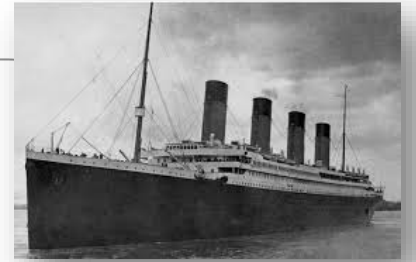


**E-Cigarettes, Vapes,
MODS, and JUULs are
currently NOT taxed as
tobacco products**

If the price
of tobacco
increased
by \$1.50
this is what
could
happen...



5,200
kids would be
kept from
becoming
adult smokers.



3,000
premature
smoking related
deaths would
be prevented.



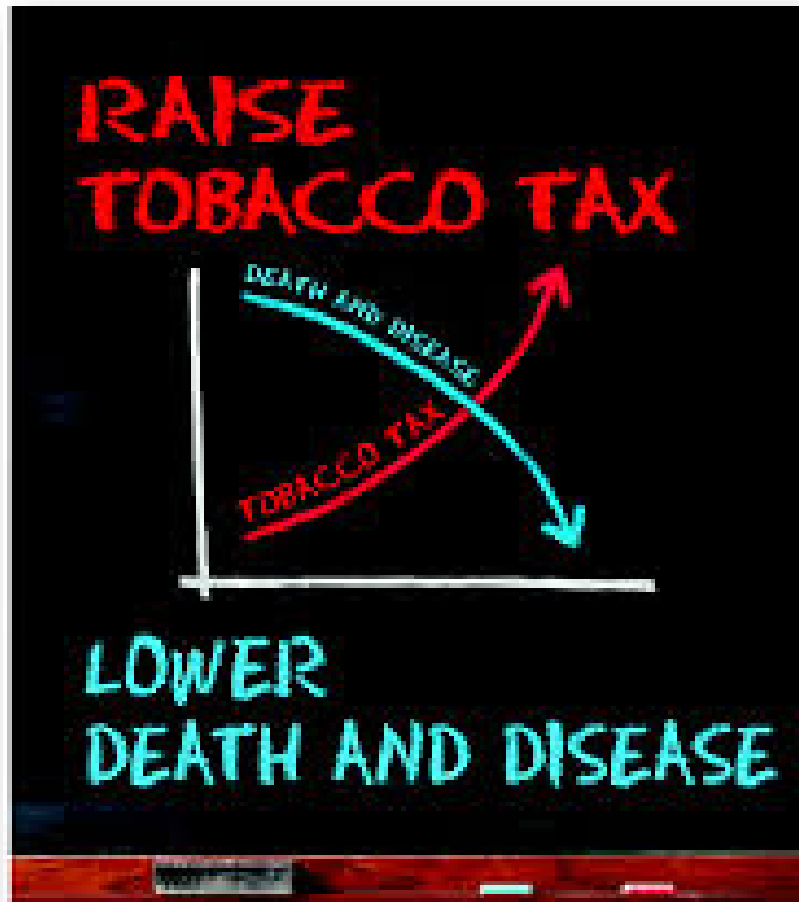
5,700
Adult smokers
would quit.



**\$50.83
Million**
dollars is how
much money ND
would make.



What are the benefits of increasing the price of tobacco products?



- Prevents youth from starting smoking OR vaping
- Helps adults to quit
- Can provide funding to help people who have tobacco related illness to get healthy

Questions?

