

Activism:

Graffiti Wall

Key Messages: Focus your facts on one of the topics you learned about at today's summit. Please use the resources in your box for up to date facts and statistics to use when creating your messaging.

Description:

Tell the truth about Big Tobacco on paper... a lot of paper. Using a large sheet of butcher paper, get creative with your anti-tobacco message and display it for everyone to see!

Supplies Needed:

- Sheets of butcher paper (size of sheets is up to you)
- Items to decorate the "wall": Markers, colored pencils, etc.
- Tape, to tape the butcher paper up on the wall

Words of Wisdom:

- Add visuals like a drawing of Big Tobacco, large decorative lettering, etc.
- Use markers, crayons, colored pencils, chalk, spray paint, etc.
- Create more than one wall
- You can make it interactive for people who pass by
- Keep comments clean
- Have fun and be creative!

Example of an interactive message for your graffiti wall:

- "What is cheaper than a pack of cigarettes?" Let people passing by add items that cost more than a pack of cigarettes. Movie tickets, a round of mini golf, dinner at a restaurant.



Simle Middle School SADD Chapter