Activism:

Giant Bar Graph

Key Messages: Focus your facts on one of the topics you learned about at todays summit. *Please use the resources in your box for up to date facts and statistics to use when creating your messaging.*

Description:

Charts, lines, numbers… all this data can be overwhelming and boring. Help this data leave a big impression on its viewers by making a huge graph display.

Supplies Needed:

- Sheets of butcher paper (size of sheets is up to you)
- Scissors
- Markers
- Masking Tape
- Construction Paper
- Poster Board
- Sharpies
- Pencil
- Tape Measurer

Words of Wisdom:

- Be accurate. Keep the information the same, just make it bigger. Use a ratio of: 1" to 1%.
- Draw some attention by putting this in a noticeable location. Use a wall or the floor to display the graph.
- Simple is the way to go. Sometimes charts are too confusing and require a lot of information to properly convey the data. That can mean a lot of extra work. Pick a simple graph.
- Stick to the facts. We want the public to know the truth about tobacco issues.
- Add some poster board to explain the importance of the data.

Instructions:

- Pick a location to hang your giant bar graph. Get permission to hang it up.
- Using the most recent Youth Risk Behavior Survey (YRBS) Create a giant bar graph showing data on Youth tobacco use in North Dakota butcher paper and tape.
- Add some poster boards explaining why this information is important and ways to decrease tobacco use among youth.

Example Messages:

- Significantly increasing the price of tobacco products is an effective way to decrease tobacco use, especially among youth.
- Young people are sensitive to nicotine. The younger they are when they start using tobacco, the more likely they are to become addicted to nicotine and the more heavily addicted they will become.

Wachter Middle School SADD Chapter

Activism brought to you by: Campaign for Tobacco Free Kids and Bismarck Burleigh Public Health Tobacco Prevention and Control Program