

# BreatheND

Saving lives, saving money. The voice of the people.

## NORTH DAKOTA TOBACCO PREVENTION & CONTROL ADVISORY COMMITTEE MEETING-FINAL

1:00 p.m. to 3:00 p.m., Thursday, October 16, 2014

ND Center for Tobacco Prevention and Control Policy conference room, 4023 State Street, Suite 15, Bismarck, North Dakota

### PARTICIPANTS:

**Advisory Committee members present:** Mr. Jay Taylor – Chair, Dr. Beth Hughes, Dr. Eric Johnson (by phone), Ms. Clara Sue Price (by phone), Ms. Hannah Rexine, Ms. Renae Byre (by phone), Ms. Jayne Vetter (by phone).

**Advisory Committee members absent:** Mr. George Keiser, Dr. John Warford.

**BreatheND Center staff present:** Ms. Jeanne Prom, Executive Director; Ms. Kelli Ulberg, Community Programs Manager; Mr. Rob Yost, Accountant; Ms. Jennifer Mauch, Field Coordinator (by phone); Ms. Kory Hagler, Administrative Assistant.

**Guests:** Neil Charvat ND Department of Health; Betty Brown, RTI International (by phone); Kimberly Watson RTI International (by phone).

**Public:** None.

<u>AGENDA ITEMS</u>	<u>DISCUSSION</u>	<u>OUTCOME/ACTION</u>
<b>Call to order and introduction of new members, roll call and determination of a quorum – Chair Mr. Jay Taylor, Ms. Jeanne Prom</b>	Chair Mr. Jay Taylor reminded the group and guests present that Advisory Committee meetings, like church, is a time to limit cell phone use to emergencies only; otherwise cell phones should be turned off, or silenced and not used. Mr. Taylor introduced two new Advisory Committee members: Mr. George Keiser and Dr. John Warford, who were not present.	Chair Mr. Jay Taylor called the meeting to order at 1:05 p.m. Ms. Jeanne Prom, executive director, recorded the roll. A quorum was established.
<b>Adoption of agenda</b>	No discussion	Dr. Beth Hughes moved to approve the agenda as distributed. Ms. Renae Byre seconded. Motion carried.

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<b>Approval of minutes – August 14, 2014</b>	No discussion	Ms. Byre moved to approve the minutes as distributed. Ms. Hannah Rexine seconded. Motion carried.
<b>UNFINISHED BUSINESS</b>		
Assignment of listening to Interim Health Services Committee meetings recordings – Mr. Taylor	No discussion	Ms. Prom will provide links to all the recordings. Advisory Committee members should submit remuneration forms after listening to the recordings.
<b>NEW BUSINESS</b>		
Independent evaluation of the comprehensive program – Ms. Betty Brown and Ms. Kimberly Watson	<p>Ms. Brown shared a PowerPoint presentation highlighting RTI's evaluation of the North Dakota comprehensive statewide tobacco prevention and control program.</p> <p>Dr. Eric Johnson, Ms. Byre, Dr. Hughes and Mr. Taylor had questions and comments for Ms. Betty Brown and Ms. Kimberly Watson.</p> <p>Ms. Watson to shared conclusions of the RTI study of influences on cigarette sales estimates.</p>	The evaluation included fiscal year 2014 work of the BreatheND Center and ND Department of Health.
Executive Committee Membership – Mr. Taylor	The Governor has not yet appointed a nurse to the Advisory Committee.	Once the appointment is made, the committee will hold a special meeting by phone to elect one of the members to the Executive Committee.
State Plan Year 5 Quarter 4 Progress Report (including local public health unit aggregate data and	Ms. Prom provided the update from the progress report and the BreatheND Center.	Ms. Barbara Andrist will coordinate letters to the editor from the Advisory Committee members. Letters will congratulate cities with electronic

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<p>BreatheND Center updates) – Ms. Prom</p>	<p>On October 2, 2014, the Legislative Audit and Fiscal Review Committee heard testimony from state auditors about this agency and the department of health spending compared to the CDC Best Practices level. This was requested by Senator Ralph Kilzer. No action resulted.</p> <p>Ms. Prom reviewed ad campaigns that are currently or soon will be airing on television and radio statewide. New ads being developed are scheduled to air at the end of 2014.</p> <p>This agency has approval from the department of health to include the 1-800-QUITNOW number to certain ads. The number was first included as a tag to the Artery ad, which aired in July in western North Dakota.</p> <p>Ms. Prom shared the validated budget that had been approved by the Executive Committee.</p>	<p>cigarette ordinances and tobacco-free pharmacies.</p> <p>Three BreatheND positions are in the process of being filled: Business Manager, Evaluation Programs Manager and Health Communications Coordinator.</p> <p>This agency has approval from the department of health to include the 1-800-QUITNOW number to certain ads. The number was first included as a tag to the Artery ad, which aired in July in western North Dakota.</p> <p>Ms. Andrist will coordinate any activities to promote tobacco-free military. Ms. Byre had shared information on this topic with staff.</p>
<p>Quarterly Budget Report– April through June 2014 – Ms. Prom</p>		<p>The committee received the report and had no questions.</p>
<p><b>OTHER BUSINESS</b></p>		
<p>2015 meeting schedule</p>	<p>Ms. Prom will send out a draft of the 2015 meeting dates.</p>	<p>Committee members should respond on their availability.</p>

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<b>Remuneration</b>		Remuneration forms are available on the Advisory Committee area of the website. Each committee member should print and complete their form prior to returning it via fax, email, mail or in person.
<b>Adjourn</b>		Chair Mr. Taylor adjourned the meeting at 2:47 p.m.