

ACTION PLAN

STEP 1: Select the Tobacco Prevention Holiday your student group will be participating in:

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|-------------------------------------------------------------------|------------------------------------------------------------------------------|
| <input type="checkbox"/> Red Ribbon Week (Oct. 23-31, 2021) | <input type="checkbox"/> Kick Butts Day (March/April 2022 TBD) |
| <input type="checkbox"/> Great American Smoke Out (Nov. 18, 2021) | <input type="checkbox"/> National Drug & Alcohol Facts Week (March 2022 TBD) |
| <input type="checkbox"/> Great American Spit Out (Feb. 24, 2022) | <input type="checkbox"/> World No Tobacco Day (May 31, 2022) |

STEP 2: Select the topic your students will be educating on during the tobacco prevention holiday you selected in step 1:

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|-------------------------------------------------------------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> MyLifeMyQuit/Quitting Vaping & other Tobacco | <input type="checkbox"/> Increasing the Price of Tobacco |
| <input type="checkbox"/> Tobacco Industry Marketing to Youth (Vapes, flavored tobacco products, etc.) | <input type="checkbox"/> ND Smoke Free Law |

STEP 3: Select the Action/Activity your students will perform to educate on the topic selected above:

- ☐ Get a signed Statement of Support about the ND Smoke Free Law, Flavor Restrictions, or increasing the price of tobacco from your school board OR schools Parent Advisory Committee
- ☐ Conduct a school wide education activity
- ☐ Create and promote a PSA (Public Service Announcement) on social media
- ☐ Write a letter to OR do a virtual meeting with a Policy Maker(s) about one of the topics listed above
- ☐ Write and submit a Letter to the Editor (LTE) for the Bismarck Tribune

STEP 4: Can media attend your event?

- ☐ YES
If YES, what time would you like media to attend? _____
- ☐ NO

STEP 5: In the space below describe what action steps your students will take to carry out your project, who will be responsible for what task, and what is the timeline:

Please fill out the information above and return this form to Jordyn Schaeffbauer at jschaeffbauer@bismarcknd.gov ONE WEEK PRIOR to the Tobacco Prevention Holiday you selected in Step 1.