

# ACTION PLAN

## 2023-2024

**STEP 1 — Select the Tobacco Prevention Holiday your student group will be participating in:**

- |   |   |
|---|---|
| <input type="checkbox"/> Red Ribbon Week (Oct. 23-31, 2023)       | <input type="checkbox"/> Take Down Tobacco NDA (April 1, 2024)                |
| <input type="checkbox"/> Great American Smoke Out (Nov. 16, 2023) | <input type="checkbox"/> National Drug & Alcohol Facts Week (March 2024, TBD) |
| <input type="checkbox"/> Great American Spit Out (Feb. 22, 2024)  | <input type="checkbox"/> World No Tobacco Day (May 31, 2024)                  |

**STEP 2 — Select the topic your students will be educating on during the Tobacco Prevention Holiday you selected in STEP 1:**

- |   |  |
|---|--|
| <input type="checkbox"/> Environmental, Social, Physical, Mental Impact of Tobacco                    | <input type="checkbox"/> City of Bismarck Smoke Free Ordinance                         |
| <input type="checkbox"/> Tobacco Industry Marketing to Youth (Vapes, flavored tobacco products, etc.) | <input type="checkbox"/> MyLifeMyQuit/This is Quitting/Quitting Vaping & Other Tobacco |

**STEP 3 — Select the Action/Activity your students will perform to educate on the topic selected above:**

- ☐ Get a signed Statement of Support from your school board OR schools Parent Advisory Committee (PAC) about the Flavor Restrictions or Bismarck Smoke Free Ordinance.
- ☐ Conduct a school wide education activity.
- ☐ Create and promote a PSA (Public Service Announcement) on social media.
- ☐ Write a letter to OR have a meeting with a Policy Maker(s) about one of the topics listed in STEP 2.
- ☐ Write and submit a Letter to the Editor (LTE) for the Bismarck Tribune.

**STEP 4 — Can media attend your event?**

☐ YES

If YES, what time would you like the media to attend? \_\_\_\_\_

☐ NO

**STEP 5 — In the space below, describe what action steps your students will take to carry out your project, who will be responsible for each task, and what is the timeline:**

*Please fill out the information above and return this form to [Sue Kahler](#) ONE WEEK PRIOR to the Tobacco Prevention Holiday you selected in STEP 1.*

