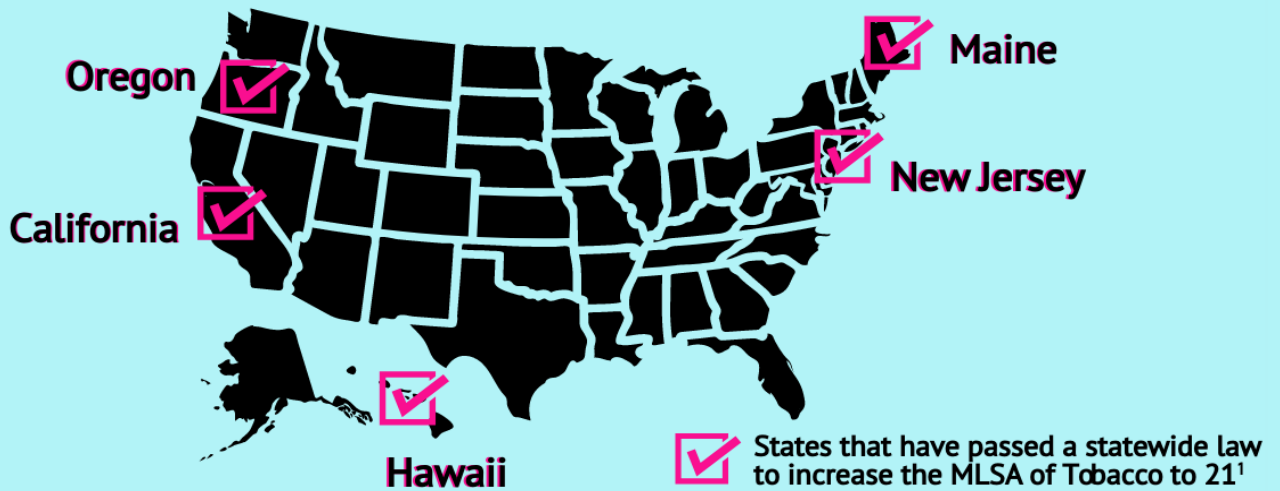


RAISING THE AGE

#T21

300+ Cities and Counties in 19 States

have increased the minimum legal sale age of tobacco products to 21¹



Raising the minimum legal age of tobacco sales to 21 will...²

- Deter youth, young adults and young mothers from smoking
- Keep tobacco out of schools
- Reduce risks of becoming new or daily tobacco users
- Simplify ID checks
- Reduce tobacco sales

Even BIG Tobacco Knows Raising the Age Works!

"Raising the legal minimum age for cigarette purchaser to 21 could cut our key young adult market..."

Phillip Morris⁴
Report 1.21.1986



"The minimum age of military service does not equal readiness to enlist in a lifetime of smoking."

-Tobacco 21 Handbook, response to argument regarding military age restriction.⁴

It can take until your early to late 20s for your brain to fully develop. Youth & young adults have a high risk of addiction during this time in their lives.^{4,5}



18-21 year olds purchase **ONLY 2%** of cigarettes sold, BUT supply 90% of tobacco products to those under 18.³



SOURCES

#T21



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5. US. Department of Health and Human Services. (2017, September 27). *E-Cigarette Use Among Youth and Young Adults - A report of the Surgeon General*. Retrieved from KNOW THE RISKS: E-Cigarettes & Young People : https://e-cigarettes.surgeongeneral.gov/documents/2016_SGR_Fact_Sheet_508.pdf



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