



B I S M A R C K TOBACCO FREE C O A L I T I O N

A regular newsletter brought to you by Bismarck-Burleigh Public Health Unit

12.15.2017

Corrective Statements From the Tobacco Industry: More Evidence for Why We Need Effective Tobacco Control.

In 2006 the U.S. Department of Justice ruled against the tobacco industry under the Racketeering Influenced and Corrupt Organizations (RICO) Act. As a part of this ruling, Big Tobacco companies were ordered to make corrective statements about the adverse health effects of smoking. Now, almost **11 years** later those statements are FINALLY making their debut to the American people.

To view the corrective statement videos being aired on television go to <https://www.tobaccofreekids.org/media/2017/corrective-statements>

AREAS COVERED BY CORRECTIVE STATEMENTS

- Adverse health effects of cigarette smoking
- Addictiveness of cigarette smoking and nicotine
- No health benefit from smoking "low tar," "light," "ultra light," "mild," and "natural" cigarettes
- Tobacco companies' manipulation of cigarette design and composition to enhance nicotine delivery
- Adverse health effects of exposure to secondhand smoke.

Source: Campaign for Tobacco Free Kids and <https://www.sciencedaily.com/releases/2017/11/171115115019.htm>

Tobacco Free North Dakota (TFND) Annual Banquet

Bismarck Tobacco Free Coalition members attended the Annual TFND Banquet. To celebrate new partnerships and focus on the future of tobacco prevention and control work in North Dakota.



Callie Stein, Victoria Windsor, Jill Vollmers, Valerie Schoepf, Sue Kahler, Jordyn Schaeftbauer, and Amy Heuer.

Sue Kahler
skahler@bismarcknd.gov
500 East Front Ave
Bismarck, ND 58506-5689
(701) 355-1597
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Bismarck Burleigh Public Health
Tobacco Prevention and Control Program