

GEON GENERAL'S WARNING

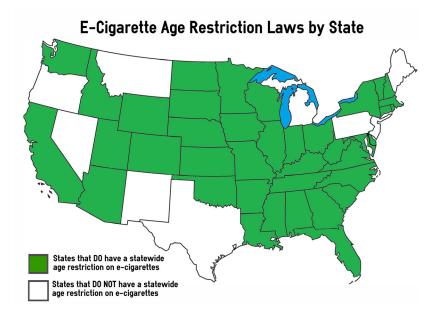


Bismarck-Burleigh Public Health PO Box 5503 500 E. Front Ave. Bismarck, ND 58506-5503



# **E-cigarette Law Passed**

Many, many thanks for all of your hard work and outstanding contributions as a Bismarck Tobacco Free Coalition member. We know how much time and energy you put into educating your legislators on the need for an e-cigarette age restriction. HB 1186 passed on the Senate Floor by a vote 46 YEAS, 0 NAYS. On April 15, 2015, Governor Dalrymple signed the bill, which will go into effect August 1, to ban the sale of electronic smoking devices including e-cigarettes and alternative nicotine products to anyone under age 18. The measure also makes child-resistant packaging mandatory for liquid nicotine containers and bans the nicotine products from sale in self-service displays. This bill is a step in the right direction to protect the youth in our state that live in cities where there is no city ordinance. North Dakota joins 41 other states banning e-cigarette sales to minors. Thank you, again. Without your help, legislatures would not have gained the awareness and knowledge to pass this state law.



#### UPCOMING EVENTS

World No Tobacco Day May 31, 2015

Dakota Conference on Rural and Public Health June 2-4, 2015

### Newly Elected Board Member

Dr. Susan Betting is a newly elected member for board Tobacco Bismarck Free Coalition. She attended UND Medical School and is Board-Certified in Family She Practice. is



currently working at Sanford Walk-In Clinic. Previously, she was on the Custer Board of Health for 10 years. I joined the board because I see first hand how much of a toll tobacco use takes on people, and I want to help from a prevention standpoint. I enjoy being part of the solution in addition to my work on an individual basis. I am especially concerned about tobacco use in teens and am a proponent of limiting the marketing and access to that age group, since that is such a vulnerable time in development.



# Raising the Grade

To have successful tobacco prevention programs, there are 4 key pieces that need to be implemented in each state; Tobacco Prevention, Smokefree Air, Tobacco Taxes, and Access to Cessation Services. Recently, the American Lung Association gave out their grades to each state and federal government on the key components that prevent death and disease ultimately caused

AMERICAN LUNG ASSOCIATION. NORTH DAKOTA					
NORTH DAKOTA					
Grading System	Α	В	С	D	F
TOBACCO PREVENTION	$\checkmark$				
SMOKE-FREE AIR	~				
TOBACCO TAXES					$\checkmark$
ACCESS TO CESSATION SERVICES			~		
Our FAILING grade shows why it is policymakers to act boldly. We ca raising the state cigarette tax. If w Dakota will be in the running for th	n succee /e can ra	ed in an aise our	a passi failing	grade,	North

by tobacco use in the State of Tobacco Control report. North Dakota received "A" grades in both Tobacco Prevention and Smoke-Free Air, a "C" grade in Access to Cessation Service, and lastly a grade of an F in Tobacco Taxes. North Dakota's current cigarette tax is \$0.44 per pack, the 6th lowest in the nation, with not having raised the tax since 1993. The national average tax for a pack of cigarettes is \$1.45. According to Campaign Tobacco-Free Kids, 14,000 kids in North Dakota now under the age of 18 will die prematurely from smoking. If North Dakota were to raise the tax by \$1.56 per pack, we not only would we be above the national average, we would decrease youth smoking by 23% and prevent 7,500 youth from becoming adult smokers. If we raise our failing grade, North Dakota will be in the running for the state with the "Best" grades. Raising the tax on tobacco products saves lives, and keeps the future of North Dakota healthy. For more information on the American Lung Association State of Tobacco Control report visit: http://www.stateoftobaccocontrol.org/state-grades/north-dakota/

## **Smoke-free Law Educational Campaign**

Watch for the BreatheND Media campaign on the Smoke Free Law. The ad is to the right. If you come across a business without signage or their ashtray is not 20 ft away from the entrance, contact Susan Kahler at 355-1597, with the name of the business and location. We continue to educate the public about the smoke free law. Thank you.

### BreatheND Saving lives, saving money. The voice of the people.

An initiated measure approved by North Dakota voters provides funding to Bismarck Burleigh Public Health to diminish the toll of tobacco in our state by addressing the number one preventable cause of death and disease: tobacco use.

#### Bismarck Burleigh Tobacco Prevention Staff

Sue Kahler Tobacco Prevention and Control Coordinator

Teri Nitschke Office Assistant II

Jordyn Geisenhof Tobacco Prevention Specialist



