

Evaluation of State Plan Effectiveness and Implementation – Year 2 – FY 2011
Approved by Executive Committee: April 2011

Key findings: The State Plan implementation is in progress and implementation is on target. Of 16 different objectives, 2 are completed, 12 are in progress, and 2 are not started. New targets for the 2 completed objectives are set or will be set when data are available. All 12 objectives in progress are expected to be met by the target dates. The Department of Health is the lead organization responsible for the 2 objectives which have not been started. Both of these objectives have target completion dates of June 2013, and could be completed by that time, even though action steps have not been taken this year.

	Year 1 – FY 2010	Year 2 – FY 2011
Goal 1: Prevent the Initiation of Tobacco Use Among Youth and Young Adults	Effectiveness <input type="checkbox"/> Very Effective <input checked="" type="checkbox"/> Somewhat Effective <input type="checkbox"/> Not Effective <input checked="" type="checkbox"/> Too Early to Determine	Effectiveness <input type="checkbox"/> Very Effective <input checked="" type="checkbox"/> Somewhat Effective <input type="checkbox"/> Not Effective <input type="checkbox"/> Too Early to Determine
Objective 1: By June 2013, increase the cigarette excise tax to \$2.00 per pack and increase the excise tax on other tobacco products by an equal and proportional amount.	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed
Objective 2: By June 2013, amend the North Dakota Smoke-Free Law to implement 100 percent smoke-free public places and places of employment and to expand enforcement of the law.	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed
Objective 3: By June 2012, increase to five the number of communities that have enacted local ordinances for 100 percent smoke-free public places and places of employment.	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed	Status of Implementation <input type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input checked="" type="checkbox"/> Completed

<p>Objective 4: By June 2013, increase the percentage of school districts with a comprehensive tobacco-free school policy to 50 percent.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Objective 5: By December 2013, increase the number of public and private post-secondary institutions with tobacco-free campuses to eleven.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Are the action steps still appropriate for each objective? If no, indicate which activities need to be modified: (Identify the action step and objective).</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>
<p>Are the objectives still appropriate? If no, indicate which objectives need to be modified:</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>
<p>Recommendations:</p>	<p>Add baseline to Objective 4. Keep current Objectives and action steps.</p>	<ul style="list-style-type: none"> • Note that Objective 2 and 3 are addressed in Goal 2. • Revise Measures of Success to better reflect data collected.
<p>Goal 2: Eliminate Exposure to Secondhand Smoke</p>	<p>Effectiveness <input type="checkbox"/> Very Effective <input checked="" type="checkbox"/> Somewhat Effective <input type="checkbox"/> Not Effective <input checked="" type="checkbox"/> Too Early to Determine</p>	<p>Effectiveness <input type="checkbox"/> Very Effective <input checked="" type="checkbox"/> Somewhat Effective <input type="checkbox"/> Not Effective <input type="checkbox"/> Too Early to Determine</p>
<p>Objective 1: By June 2013, amend the North Dakota Smoke-Free Law to implement 100 percent smoke-free public places and places of employment and to expand enforcement of the law.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>

<p>Objective 2: By June 2012, increase to five the number of communities that have enacted local ordinances for 100 percent smoke-free public places and places of employment.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input checked="" type="checkbox"/> Completed</p>
<p>Objective 3: By June 2013, prevent preemption (higher levels of government can prohibit lower levels of government from enacting certain laws or regulations) in all state tobacco prevention and control laws.</p>	<p>Status of Implementation <input checked="" type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Are the action steps still appropriate for each objective? If no, indicate which activities need to be modified: (Identify the action step and objective).</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>
<p>Are the objectives still appropriate? If no, indicate which objectives need to be modified:</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>	<p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <u>Objective 2 target has been met, and needs to be adjusted.</u></p>
<p>Recommendations:</p>	<p>Include preemption education in the year 2 work plan. Keep current Objectives and action steps.</p>	<p>Advisory Committee recommends revising Objective 2 to state “By June 2012, increase from 5 to 8 the number of communities that have enacted local ordinances for 100 percent smoke-free public places and places of employment.”</p>
<p>Goal 3: Promote Quitting Tobacco Use</p>	<p>Effectiveness <input type="checkbox"/> Very Effective <input checked="" type="checkbox"/> Somewhat Effective <input type="checkbox"/> Not Effective <input checked="" type="checkbox"/> Too Early to Determine</p>	<p>Effectiveness <input type="checkbox"/> Very Effective <input checked="" type="checkbox"/> Somewhat Effective <input type="checkbox"/> Not Effective <input type="checkbox"/> Too Early to Determine</p>

<p>Objective 1: By June 2013, increase the cigarette excise tax to \$2.00 per pack and increase the excise tax on other tobacco products by an equal and proportional amount.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Objective 2: By June 2013, amend the North Dakota Smoke-Free Law to implement 100 percent smoke-free public places and places of employment and to expand enforcement of the law.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Objective 3: By June 2012, increase to five the number of communities that have enacted local ordinances for 100 percent smoke-free public places and places of employment.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input checked="" type="checkbox"/> Completed</p>
<p>Objective 4: By 2014, increase annual use of the North Dakota Tobacco Quitline (Q-line) to a minimum of 2 percent of all smokers and smokeless tobacco users.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Objective 5: By 2014, incorporate the systems approach to tobacco treatment recommended in the U.S. Public Health Service <i>Treating Tobacco Use and Dependence, Clinical Practice Guideline – 2008 Update</i> in the 28 local public health units and in three of the six largest health care systems.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Objective 6: By June 2013, increase to a minimum of three the number of North Dakota’s largest employers who cover tobacco cessation medications and services in their employee health benefits plan(s).</p>	<p>Status of Implementation <input checked="" type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input checked="" type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>

<p>Objective 7: By June 2013, maintain the current nine and increase by a minimum of one the number of third party payers that include tobacco cessation medications and services as a standard health benefit.</p>	<p>Status of Implementation <input checked="" type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input checked="" type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Objective 8: By 2014, address nicotine dependence in addiction treatment programs, in mental health treatment programs and in dual diagnosis treatment programs.</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>	<p>Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed</p>
<p>Are the action steps still appropriate for each objective? If no, indicate which activities need to be modified: (Identify the action step and objective).</p>	<p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <u>Quitnet and NRT action steps</u></p>	<p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <u>Fax to Quit on hold; Cessation Committee continuation under review.</u></p>
<p>Are the objectives still appropriate? If no, indicate which objectives need to be modified:</p>	<p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <u>Modify Objective 4 to include Quitnet</u></p>	<p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <u>Adjust timeframe on objectives 6 and 7 in action steps.</u></p>
<p>Recommendations:</p>	<p>Modify Objective and action steps to reflect progress made. Expand action step to include Quitnet. Revise Objective 4 to include evaluation of Quitnet. Revise action steps to include new levels of NRT provided. Work with partners to establish baseline for Objective 6. Work with partners to assess status for Objective 7.</p>	<ul style="list-style-type: none"> • Objective 4 – revise target with input from ND Department of Health (year 2 data available July 2011). • Get input from the ND Department of Health regarding Goal 3 - Objectives 6, 7 and 8. • From ND Department of Health: Revise timeframes for Objectives 6 & 7 action steps beyond current year.

Goal 4: Build Capacity/Infrastructure to Implement a Comprehensive Evidence-Based Tobacco Prevention and Control Program	Effectiveness <input type="checkbox"/> Very Effective <input checked="" type="checkbox"/> Somewhat Effective <input type="checkbox"/> Not Effective <input type="checkbox"/> Too Early to Determine	Effectiveness <input type="checkbox"/> Very Effective <input checked="" type="checkbox"/> Somewhat Effective <input type="checkbox"/> Not Effective <input type="checkbox"/> Too Early to Determine
Objective 1: By January 2010, maintain an administrative structure to manage the comprehensive North Dakota Tobacco Prevention and Control Program.	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed
Objective 2: By June 2010, maintain local infrastructure and capacity to collaboratively deliver evidence-based tobacco prevention and control interventions recommended in <i>Best Practices</i> and <i>The Guide to Community Preventive Services: Tobacco Use Prevention and Control</i> to reach all local public health units, four reservations and one Indian service area.	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed
Objective 3: By June 2010, implement a tobacco prevention and control health communication initiative that delivers strategic, culturally appropriate and high-impact earned and paid messages in sustained and adequately funded campaigns integrated into the overall comprehensive North Dakota Tobacco Prevention and Control Program.	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed
Objective 4: By January 2010, develop a comprehensive statewide surveillance and evaluation plan for the comprehensive North Dakota Tobacco Prevention and Control Program.	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed	Status of Implementation <input type="checkbox"/> Not Started <input type="checkbox"/> In Progress <input checked="" type="checkbox"/> Completed Note: Evaluation plan includes plan for surveillance.
Objective 5: By June 2014, sustain North Dakota's comprehensive tobacco prevention and control program in conformance with current CDC recommendations.	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed	Status of Implementation <input type="checkbox"/> Not Started <input checked="" type="checkbox"/> In Progress <input type="checkbox"/> Completed

<p>Are the action steps still appropriate for each objective? If no, indicate which activities need to be modified: (Identify the action step and objective).</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>
<p>Are the objectives still appropriate? If no, indicate which objectives need to be modified:</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No _____</p>
<p>Recommendations:</p>	<p>Step up action on development of the health communications and surveillance and evaluation plans.</p>	<ul style="list-style-type: none"> • Objective 4 – Revise objective: During FY 2012, implement the evaluation plan, which includes a plan for statewide surveillance. • Objective 5 – Advisory committee members become engaged in advocating for the Center by providing annual reports to the organizations they represent and securing supportive resolutions. • Executive and Advisory Committee members advocate for adequate staffing for the Center. • Distribute the Surveillance and Evaluation Plan and logic models and also post to website. • Consider hosting a statewide summit conference to communicate with partners and public.