



The Tobacco Prevention and Control Executive Committee, created by the passage of statewide initiated Measure 3 in November 2008, has, in its first year (2009-2010):

- Developed and initiated the implementation of a statewide comprehensive plan, *Saving Lives – Saving Money: North Dakota’s Comprehensive State Plan to Prevent and Reduce Tobacco Use*. As part of the plan, health communications and evaluation plans were developed.
- Established and staffed the Center for Tobacco Prevention and Control Policy to oversee implementation of the statewide plan, with 4.0 FTEs.
- Implemented a local tobacco prevention grants program providing funding, technical assistance and training to public health units or cooperating public health units serving all 53 counties to support tobacco prevention efforts in communities. This grant program provided \$5,952,534 to local public health agencies for the 2009-2011 biennium.
- Implemented a tobacco state aid grants program to support implementation of the Public Health Service Guidelines *Treating Tobacco Use and Dependence, Clinical Practice Guideline – 2008 Update* in local public health unit client-based programs. More than 361 staff in local public health units have been trained in use of the Guidelines to reach thousands of individuals at high risk for tobacco use and the health consequences it causes. Grant payments totaling \$940,000 have been allocated to local public health units in all 53 counties for this ongoing work helping tobacco users quit.

The local grant funding, training, technical assistance, and tools provided by the Tobacco Prevention and Control Executive Committee and its Center for Tobacco Prevention and Control Policy, helped North Dakota benefit from the following health improvements this first year since voters passed Measure 3:

- Two city commissions (Bismarck and Grand Forks) passed comprehensive smoke-free ordinances that enhanced their current city ordinance by adding protection from secondhand smoke exposure to people who work in and patronize bars, truck stops and clubs. Voters in Napoleon passed a comprehensive smoke-free ordinance on their primary ballot. Passage of these ordinances in addition to the Fargo and West Fargo ordinances now provides protection from secondhand smoke for 34 percent of North Dakota residents.
- The percentage of school districts with comprehensive tobacco-free buildings and grounds policies increased from 21 to 28 percent, as 22 school districts strengthened their policies. This means that every day, more than 33,000 students – about one-

third of students statewide – in elementary and secondary schools are protected from exposure to secondhand smoke and other tobacco use and see firsthand healthy, tobacco-free living modeled for them by adults.

- Lake Region State College, Devils Lake; Rasmussen College, Bismarck; and Quentin N. Burdick Job Corps Center, Minot; and Dakota College, Bottineau adopted tobacco-free campus policies. More than 32,000 students, representing approximately 58 percent of students enrolled at seven of the 11 N.D. University System colleges benefited from tobacco-free campuses in 2010.
- North Dakota State University, Fargo and JZ Trend Academy, Bismarck, adopted smoke-free campus policy. Dickinson State University Faculty and Staff Senate and passed a smoke-free campus resolution.
- Economic impact and observational studies of the Fargo and West Fargo smoke-free ordinances found high rates of compliance and no lasting negative economic impact from the smoke-free laws.
- Grants funds supported a Fargo Cass Public Health partnership with MeritCare (now Sanford Medical Center), Innovis Health, Family Health Care and NDSU that has seen 56 percent of contacts making appointments to enroll in the Quitline.
- Local park boards in Harvey and Rolla adopted smoke-free or tobacco-free policies for parks, swimming pools, ballparks, skating rinks and warming houses.
- Towner County implemented county smoke-free grounds policy.
- Ransom County Commission adopted a smoke-free public health campus policy.