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| C:\Users\lgreuel\Desktop\Logo I mess with\BreatheND\breatheND Voice of the people.jpg**ND Center for Tobacco Prevention and Control Policy State Workplan Report 2016-201**8 |
| **Organization** **Date Completed**  |
| **Initiative** | Price Increase | **Primary Goal** | #1 Prevent Initiation  |
| **Objective #1** | **By June 30, 2017, increase the price of cigarettes by a minimum amount of $2.00 per pack and a corresponding price increase for all other tobacco products, excluding FDA approved Nicotine Replacement Therapy.**   |

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| Strategy #1 | Conduct surveys of public, legislators, and candidates to determine level of support. |
| **Activities** | **Key achievements and challenges** |
| Public Survey:[ ]  Survey instrument written and approved[ ]  Survey conducted[ ]  Results analyzed[ ]  Report written[ ]  Communication/distribution plan written and approved[ ]  Communication plan implemented Legislative/Candidate Survey:[ ]  Informal survey instrument written[ ]  Formal survey instrument written [ ]  Results analyzed and provided to partners/coalitions[ ]  Communication/distribution plan written [ ]  Communication plan implemented | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #2 | Develop a policy plan with state and local support (legislative strategy, educational materials including information on all tobacco products, develop and activate coalitions among populations affected by tobacco-related disparities and youth).  |
| **Activities** | **Key achievements and challenges** |
| [x]  Identify potential partners/coalitions[x]  Obtain support of proposed policy change from potential partners/coalitions [x]  Identify potential state agencies as partners[ ]  Identify key policymakers as potential bill co-sponsors, champions and supporters[ ]  Meet with key policymakers on legislative objectives[ ]  Policy plan written and approved by supporting partners/coalitions[ ]  Education materials developed [ ]  Public information materials developed [ ]  Obtain support from state and local agencies and coalitions[ ]  Develop protocols for communication and decision making with partners/coalitions [ ]  Other | Q1: Developed at one page handout for Local Public Health Units to be used for education regarding price increase policy |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #3 | Introduction of legislative bill to increase all tobacco prices. |
| **Activities** | **Key achievements and challenges** |
| [ ]  Monitor interim legislative committees[ ]  Bill language researched [ ]  Bill language drafted[ ]  Recruit legislator(s) to serve as prime sponsor(s)[ ]  Bill language finalized with legislative sponsors and legislative council [ ]  Subsequent sponsors identified and sign on as co-sponsors[ ]  Bill filed[ ]  Session strategy developed[ ]  Bill is passed, signed by Governor, and becomes law | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #4 | Introduction of legislative bill to define electronic smoking devices as a tobacco product.  |
| **Activities** | **Key achievements and challenges** |
| [ ]  Monitor interim legislative committees[ ]  Bill language researched [ ]  Bill language drafted [ ]  Recruit legislator(s) to serve as prime sponsor(s)[ ]  Bill language finalized with legislative sponsors and legislative council [ ]  Subsequent sponsors identified and sign on as sponsors [ ]  Bill filed[ ]  Session strategy developed [ ]  Bill passed, signed by Governor and becomes law  | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #5 | Monitor legislative activity and implement policy plan. |
| **Activities** | **Key achievements and challenges** |
| [ ]  Identify Legislative Committee(s) bill assignment for hearings on committee(s) calendar [ ]  Legislative policy/strategies reviewed [ ]  Commitment for action from partners/coalitions [ ]  Identify additional policy makers [ ]  Educational materials used by advocates are developed and/or refined according to use (legislators/public) based on arguments [ ]  Education provided to legislators, partners/coalitions and public [ ]  Committee hearings attended[ ]  Report and analyze opportunities or concerns identified during advocacy work [ ]  Key legislative council staff contacted for bill information [ ]  State and local agencies, partners/coalitions demonstrate support[ ]  Coordinate and provide testimony [ ]  Communication protocols implemented[ ]  Communication protocols evaluated and changes made | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #6 | Evaluation of policy plan after session.  |
| **Activities** | **Key achievements and challenges** |
| [ ]  Conduct SWOT analysis[ ]  Revise policy plan based on results of analysis  | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #7 | Advocate for federal excise tax increase.  |
| **Activities** | **Key achievements and challenges** |
| [ ]  Contacts made with congressional delegation[ ]  Congressional visits conducted  | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #8 | Continued dialogue with tribal leaders and ND state officials (Governor, Tax Commissioner, Attorney General and Indian Affairs Commissioner Executive Director) for consideration of tribal and state tobacco compacts matching or exceeding the stated price of cigarettes by a minimum amount of $2.00 per pack and a corresponding price increase for all other tobacco products excluding FDA approved Nicotine Replacement Therapy.   |
| **Activities** | **Key achievements and challenges** |
| [ ]  Talking points developed[ ]  Conversations conducted with ND state officials [ ]  Monitor OMB Rev-e-Newsletter for cigarette tax general fund balance[ ]  Monitor Tribal and State Relations Committee (legislative and interim)[ ]  Investigate findings and take action as a result of Committee work [ ]  Meetings held with ND Indian Affairs Commissioner and Standing Rock Chairman[ ]  Meetings held with Three Affiliated Tribes, Turtle Mountain and Spirit Lake Chairman or delegated authority[ ]  Compacts signed  | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |