



TPC ADVISORY COMMITTEE MEETING - MINUTES

2:00 p.m., Thursday, February 24, 2011

Center for Tobacco Prevention and Control Policy – Conference Room, 4023 State Street, Bismarck, ND

PARTICIPANTS:

Advisory Committee members present: Dr. Beth Hughes – Chair, Ms. Kathy Mangskau, Ms. Pat McGeary, Dr. Kermit Lidstrom

Advisory Committee members participating via teleconference: Ms. Theresa Will, Ms. Javayne Oyloe, Mr. Nathan Marion

Advisory Committee members absent: Ms. Bette Deede, Dr. Steve Mattson

Center Staff present: Ms. Jeanne Prom, Executive Director; Ms. Kelli Ulberg, Community Intervention Coordinator; Ms. Donna Thronson, Health Communications Coordinator; Ms. Cami Bauman, Administrative Assistant

Guests present: Victoria Krueger, Senior Nursing Student

<u>AGENDA ITEMS</u>	<u>DISCUSSION</u>	<u>OUTCOME/ACTION</u>
Call to Order		Dr. Hughes called the meeting to order at 2:04 p.m. Ms. Bauman recorded the roll.
Adoption of Agenda		Ms. Mangskau moved to adopt the agenda as distributed. Dr. Lidstrom seconded. Motion carried.
Approval of Minutes	Draft minutes from 2/10/11 reviewed.	Ms. Will moved to approve the minutes as written. Dr. Lidstrom seconded. Motion carried.
Executive Committee Report -Theresa Will, Executive Committee Chair	Ms. Will reported on recent Executive Committee activities including: keeping up on Legislative bills, working on testimony, reprogramming	

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	requests, letters to the editor, Nexus Program Reporting System contract, review of concepts for upcoming ads.	
Executive Director Report		
Plans – Evaluation	A temporary employee has been hired to draft the Center’s evaluation vendor RFP.	
Health Communications Update -Donna Thronson, Health Communications Coordinator	Odney is working on a print ad to serve the local public health units. The “Toe Tag” ad will be available in color and in black and white. Two new TV commercial concepts have been approved and are scheduled to being airing 3/14/11. Both concepts address the two current messages of 910 lives and \$247 million and also add the \$567 per family message. There was discussion regarding increasing the amount of time the sponsor line is on screen during television commercials.	Ms. Thronson will request that the sponsor line be on screen for a longer period of time in future television commercials.
Local Grants, Local Policy Update -Kelli Ulberg, Community Intervention Coordinator	Park River School in Walsh County adopted a comprehensive tobacco-free school policy on 1/18/11. All Walsh County schools now have tobacco-free policies. There was discussion regarding	Ms. Mangskau moved that the Center formally recognize local public health untis when all schools in the health district adopt comprehensive tobacco-free policies. Mr. Marion seconded. Voice vote: all in favor. Motion carried.

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	<p>recognition for local public health tobacco control staff when all schools in their district adopt comprehensive tobacco-free policies.</p> <p>Discussion regarding the University of Mary policy being referred back to the Student Senate due to policy language and enforcement questions.</p>	
New Business		
Public Policy Update – 2011 Legislative Assembly Actions	<p>There is a House Concurrent Resolution 3030 for a study to determine the need of tax stamps on cigarettes.</p>	
HB 1025 – Executive Committee Budget Bill	<p>Ms. Prom distributed and reviewed Engrossed HB 1025 that has been passed out of the House. Vote tabulations for HB 1025 were also distributed.</p>	<p>Copies of documents will be mailed to members not present.</p> <p>As HB 1025 crosses over to the Senate, we will ask for amendments to restore the items that were removed and or changed by the House. We will also request that the Measure 3 language changed by amendments to HB 1004 be restored.</p>
Other Bills	<p>Amendments to HB 1004, which has passed out of the House with a significant change to Measure 3, were distributed. The 80% requirement for Community Health Trust Fund spending devoted to</p>	<p>The Center will continue to monitor tobacco related Bills after crossover.</p>

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	<p>tobacco control has been deleted. Several other Chronic Disease programs are now being funded out of the CHTF which cause \$1.6 million in overspending. HB 1353 has unanimously passed out of the House, though amendments deleted all language that would have made changes to Measure 3. HB 1307 has also passed out of the House, requiring bars that serve meals to minors must be smoke-free.</p>	
Other Business		
Next Meetings	<p>The meeting time on 3/24/11 has been changed to 12:00 noon due to a conflict with a presentation at the Dakota Conference on Rural and Public Health. The presentation showcases the Fargo Cass Public Health – Sanford – Essentia partnership on incorporating the PHS Guidelines into those systems, using funds available through Measure 3.</p>	<p>Advisory Committee will meet on the following dates in 2011 at 2:00 p.m. except where noted: March 10, 24 (24th meeting at 12 noon) April 7, 21 May 5, 19 (Grant Review – both full days) July 14 September 8 November 10</p>
Remuneration		Forms provided to Committee members to complete and return to the Center.
Adjourn		Dr. Lidstrom moved to adjourn the

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		meeting. Ms. Will seconded. Motion carried. Dr. Hughes adjourned the meeting at 3:05 p.m.