

## Bismarck Burleigh Public Health Tobacco Prevention Program

A timeline of success based off of CDC Best Practices.



For more information visit www.breathend.com/publichealthunits/bismarck-tobacco-free/

# North Dakota celebrates



## 2017-2021 Youth Risk Behavior Survey Tobacco Use by ND High School Students



## Products on the market despite FDA regulations:



## Tobacco Products that mimic youth items:



### How nicotine can affect mental health:

- Worsens symptoms of anxiety
- Intensify feelings of depression
- Increase symptoms of ADHD

Source: Truth Initiative

## **Synthetic Nicotine**

#### What is it?

Tobacco that is developed in a lab NOT derived from the tobacco leaf.

How can you tell the difference between synthetic nicotine & tobacco derived nicotine? To date, there is no way to tell if a company is using synthetic nicotine or tobacco derived nicotine in their product.

#### How is it regulated?

As of April 14, 2022 the FDA began regulating synthetic tobacco products. Manufacturers who use synthetic nicotine needed to submit a premarket tobacco product application to the FDA and obtain authorization from the FDA to market their product.

#### How are these products labeled?

Companies who claim to be using synthetic nicotine tend to use different language on the warning labels of their products.

Source: Public Health Law Center, PuffBar.com, frepouch.com, FDA Center for Tobacco Products and Google Images



WARNING: This product contains tobacco free nicotine. Nicotine is an addictive chemical.

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BLUEBERRY

## What can ND do to protect youth?



Maintain the ND Smoke-Free Law



Increase the price on ALL tobacco products including e-cigarettes vapes, and e-liquids.



Restrict the sale of flavored tobacco products.



Fund Tobacco Prevention programs at CDC recommended levels.

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