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| ND Center for Tobacco Prevention and Control Policy State Workplan Report 2016-2018Organization       Date Completed       |
| Initiative | NDQuits | **Primary Goal** | #3 Promote Quitting |
| Objective #1 | **By June 30, 2018, increase annual treatment reach of NDQuits to 2.5% of all smokers and smokeless tobacco users.** |

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| Strategy #1 | C:\Users\lgreuel\Desktop\Logo I mess with\BreatheND\breatheND Voice of the people.jpgTarget regions and priority populations where evaluation has indicated need for paid and earned media campaigns.  |
| Activities | **Key achievements and challenges** |
| [ ]  Media/outreach plan developed[ ]  Media/outreach plan implemented[ ]  Evaluation analyzed[ ]  Changes/additions to media/outreach plan complete[ ]  Paid and earned media documented with dates | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #2 | Promote cessation services with the Campus Tobacco Prevention Project. |
| Activities | **Key achievements and challenges** |
| [ ]  Promotional materials distribution tracked[ ]  Analyze NDQuits enrollment data for 18-24 years old[ ]  Assess the percentage of first-year students who complete the online health assessment with personalized feedback [ ]  Assess number of students utilizing tobacco education unit [ ]  Adjust project as evaluation indicates to increase reach | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #3 | Expand NDQuits services to include emerging technologies. |
| Activities | **Key achievements and challenges** |
| [ ]  Technologies researched[ ]  Technology improvements made [ ]  Analysis of usage of new technologies | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #4 | Provide education about NDQuits to providers in healthcare settings, health insurance providers, priority populations, worksites, and community services and resources, as well as supporting community tobacco prevention control efforts by using motivational interviewing, problem solving, and marketing of services. |
| Activities | **Key achievements and challenges** |
| [ ]  Training offered on NDQuits[ ]  Adapt outreach/education plan from CDC[ ]  Implement outreach/education plan with focus on e-referrals[ ]  Analysis of healthcare referral numbers[ ]  Implement changes as analysis determines | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #5 | Provide NRT for eligible, enrolled uninsured and underinsured tobacco users for up to 8 weeks through NDQuits and some local public health units. |
| Activities | **Key achievements and challenges** |
| [ ]  Amount supplied[ ]  Eligibility criteria determined and modified [ ]  Implement utilization of combination NRT with NDQuits clients [ ]  Develop and implement tracking for use of combination NRT  | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #6 | Distribute quarterly NDQuits reports to partners. |
| Activities | **Key achievements and challenges** |
| [ ]  County-level reports sent to the local public health unit[ ]  State-level reports sent to ND Center, American Lung Association of ND and other partners | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #7 | Complete and distribute annual evaluation to partners. |
| Activities | **Key achievements and challenges** |
| [ ]  Annual evaluation plan developed[ ]  Evaluation and analysis completed by external evaluator[ ]  Distribution completed | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |
| Strategy #8 | Assure Medicaid coverage of over-the-counter and prescription pharmacotherapy for tobacco use cessation. |
| Milestones | **Key achievements and challenges** |
| [ ]  Discussions with Medicaid related to identified barriers[ ]  Discussion and implementation to identify tobacco users receiving Medicaid [ ]  Coverage continues[ ]  Develop interactive web based cessation intervention counseling for allied health care providers [ ]  Implement interactive web-based cessation intervention training for allied health care providers by January 2017 [ ]  Discussion with Medicaid related to NDQuits enrollment in Federal Financial Partnership (FFP)  | Q1:      |
| Q2:      |
| Q3:      |
| Q4:      |