

**North Dakota Center for Tobacco Prevention**

**and Control Policy State Work Plan 2016–2018**

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| Initiative: Smoke-Free and Tobacco-Free Outdoor Venues Organization  Date Completed  Goal 2: Eliminate Secondhand Smoke Exposure |
| Objective 4: By June 30, 2018, advocate for policies/ordinances/laws that restrict exposure to secondhand smoke and tobacco use at outdoor public venues not covered by ND smoke-free air law. Strategic venue priorities are what communities use the most i.e., city or county parks, recreational areas, health care facilities, child care facilities and outdoor worksites.  Rationale: North Dakota’s smoke-free air law covers indoor spaces; consequently many citizens may be exposed to secondhand smoke and the resultant toxins at outdoor venues. Outdoor venues that are smoke-free and tobacco-free promote healthy, active living and a tobacco-free lifestyle, favorably role modeling for children and youth. Tobacco-free outdoor areas reduce environmental clean-up cost, potential fire concern, and toxic waste exposure for children and animals. Local control for smoke-free and tobacco-free outdoor venues give communities the solutions that address specific local concerns.  Baseline: All public health units have at least one strategic venue with a tobacco-free grounds policy.    Evaluation: Number of outdoor strategic venues that adopted a policy/ordinance/law.  Lead: ND Center for Tobacco Prevention and Control Policy  Strategies:  1. Educate coalitions, policy makers, local communities, advocacy groups/organizations and leaders on harms caused by secondhand smoke and the importance of continuing to develop policies to protect the public from secondhand smoke and all types of tobacco use.   * Materials developed or obtained * Trainings held * Earned media documented * Paid media planned and executed * Contact policy makers and provide educational materials * Policies adopted and implemented   2. Engage public, private, and tribal authorities in policy education efforts.   * Identified outdoor venue authorities * Materials developed or obtained * Meetings held * Efforts of authorities documented   3. Provide education and training on proven strategies for implementation.   * Materials developed * Trainings held * Trainings evaluated and adjusted as needed   4. Develop databases for city/county parks and health care facility grounds.   * ND Center review and verify current city/county database * Obtain data for high community utilization venues from local public health units * Integrate databases * Utilize the integrated database to establish a baseline denominator for evaluation * Publicize smoke-free/tobacco-free grounds with key partners |