



Public Health
Prevent. Promote. Protect.

Bismarck-Burleigh Public Health

2017-2018 BISMARCK BURLEIGH PUBLIC HEALTH

TOBACCO PREVENTION AND CONTROL PROGRAM

ACHIEVEMENTS

CITY OF BISMARCK ORDINANCE STRENGTHEN

Bismarck City Commission passed an amendment to prohibit mobile tobacco units. This is included in Chapter 5-11-03.

11TH ANNUAL TOBACCO PREVENTION YOUTH SUMMIT

On October 11th area students, from 7 different middle and high schools in Bismarck and Burleigh County attended the annual Youth Summit. Students engaged in various activities aimed at educating their peers and learned about effective tobacco prevention policy strategies.

SMOKE-FREE HOUSING PROJECT

BBPH assists property managers, owners and tenants interested in adopting a 100% smoke free building policy. There are 234 buildings and 2,390 units covered by smoke free policies in Bismarck. For more information visit www.smokefreehousingND.com

NDQUITS

3,324 enrolled in ND. 340 of these from Burleigh County. 36.1% success rate.

NDQuits



100% of Bismarck/Burleigh County students are covered by tobacco-free school policies.

- 15 Total School Districts



100% of college students are covered by tobacco-free campus policies.

- University of Mary
- Bismarck State College
- United Tribes Technical College



Tobacco-Free Park and Outdoor Area Policies

- BisMarket
- Buckstop Junction



Tobacco-Free Workplace Policies added this Year

- Ruth Meier's Hospitality House & Daycare
- Bismarck Veterans Memorial Public Library
- Missouri Slope Lutheran Care Center and Valley View Heights



MUH Policies added this Year:

- Valley Rentals
- Ruth Meier's Transitional Housing
- Valley View Heights

CURRENT INITIATIVES

- Big Tobacco Exposed - College Project
- Smoke-free Housing Project
- Maintaining Comprehensive Tobacco-Free School Policies
- Education About the Latest Tobacco Products

Tobacco use is **STILL** an issue in ND, especially among youth...

NEW PRODUCTS









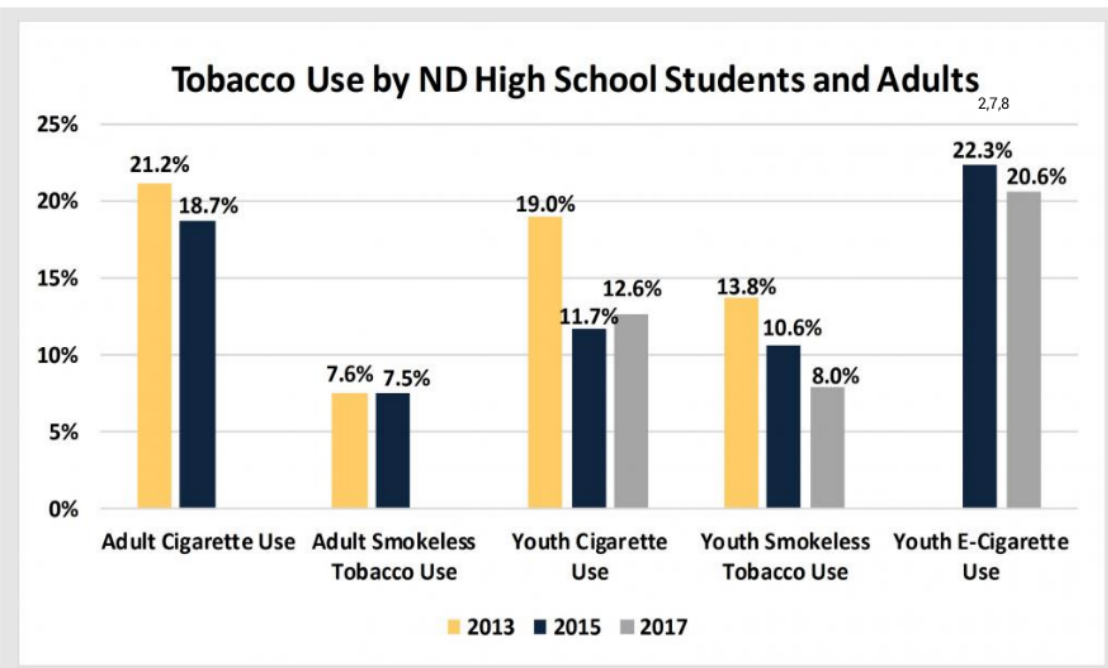
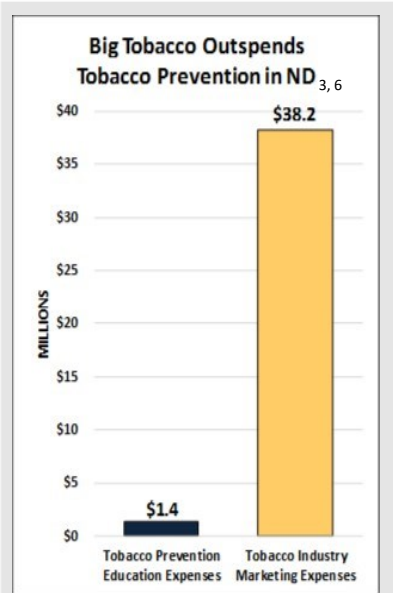
MORE FLAVORS



Big Tobacco and the vaping industry are constantly trying to come up with new ways to target youth. Between flavors and high tech/sleek designs its no wonder these products appeal to kids. Their latest products have been showing up in Bismarck/Burleigh County schools. These products **CONTAIN NICOTINE** which is highly addictive and harmful to youth brain development. According to a recent study by TRUTH Initiative, 63% of youth did **NOT** know that one JUUL pod contains the same amount of nicotine equal to one pack of cigarettes or 200 puffs.^{1,4-6}

What can North Dakota do to protect youth?

-  Increase the price on ALL tobacco products including e-cigarettes, vapes, and MODS
-  Ban flavored tobacco products
-  Fund tobacco prevention and control programs at levels recommended by the CDC
-  Implement Multi Unit Housing Smoke-Free Policy
-  Maintain the ND Smoke-Free Law
-  Raise the legal age to purchase tobacco to 21



North Dakota ranked in **top 10 states** for high youth e-cigarette usage.⁷

SOURCES

1. (2018). Retrieved from JUUL: <https://www.juul.com/>
2. *Behavioral Risk Factor Surveillance System*. (2018). Retrieved from Centers for Disease Control and Prevention: <https://www.cdc.gov/brfss/index.html>
3. Commission, F. T. (2016). *Cigarette and Smokeless Tobacco Reports for 2013*.
4. *Get the Facts*. (2018). Retrieved from Know the Risks: E-Cigarettes and Young People: <https://e-cigarettes.surgeongeneral.gov/>
5. *juul e-cigarettes gain popularity among youth, but awareness of nicotine presence remains low*. (2018, April 18). Retrieved from Truth Initiative: <https://truthinitiative.org/news/juul-e-cigarettes-gain-popularity-among-youth>
6. *Toll of Tobacco in North Dakota*. (2018, June 20). Retrieved from Campaign for Tobacco Free Kids: https://www.tobaccofreekids.org/problem/toll-us/north_dakota
7. (2018). *Youth Risk Behavior Surveillance - United States, 2017*. Atlanta, GA: Centers for Disease Control and Prevention.
8. (n.d.). *Youth Risk Behavior Surveillance - United States, 2013 and 2015*. Atlanta, GA: Centers for Disease Control and Prevention.



Public Health
Prevent. Promote. Protect.

Bismarck-Burleigh Public Health