



**Public Health**  
Prevent. Promote. Protect.

Bismarck-Burleigh Public Health

# Saving Lives-Saving Money: ND's Comprehensive State Plan Prevent and Reduce Tobacco Use

*A Local Snapshot of Bismarck-Burleigh County North Dakota*

**2008**

ND voters passed an initiated measure.<sup>1</sup>

**2009**

Implemented CDC Best Practices into State/Local Tobacco Programs.

**2010**



BBPH adopted Ask, Advise, Refer (AAR) Policy.

**2011**

**Smoking Rates**  
Youth: 19.4%<sup>7</sup>  
Adult: 21.9%<sup>8</sup>

Bismarck updated Smoke-Free Ordinance CH. 12. to include bars.

**2012**

ND voters passed Smoke-Free Law.<sup>1</sup>

**2013**



Smoke-Free Multi-Unit Housing project started.

**Smoking Rates**  
Youth: 19.0%<sup>7</sup>  
Adult: 21.2%<sup>8</sup>



University of Mary passed Tobacco-Free Campus Policy.

Bismarck Ordinance Updated: Smoke-Free CH. 12.

Burleigh County Board of Health signs Resolution of Support for Preemption.

**2014**

Bismarck Ordinance Updated: Tobacco CH. 5-11 Tobacco & Youth CH. 6. to include e-cigarettes.



BBPH adopted Home Services Smoke-Free Policy.



UTTC passed Tobacco-Free Campus Policy.

**2015**

**Smoking Rates**  
Youth: 11.7%<sup>7</sup>  
Adult: 18.7%<sup>8</sup>

BSC updated Tobacco-Free Campus Policy originally adopted in 2006.

**2016**



Tobacco-Free Parks project started.



BBPH adopted Tobacco-Free Grounds Policy.

Bismarck Ordinance Updated: Tobacco CH. 5-11 Tobacco & Youth CH. 6.

**2015**  
ND legislature passed E-Cigarette Youth Protection Law.<sup>1</sup>

**TODAY**

14/14 K-12 LEA's adopted comprehensive Tobacco-Free School Policies.

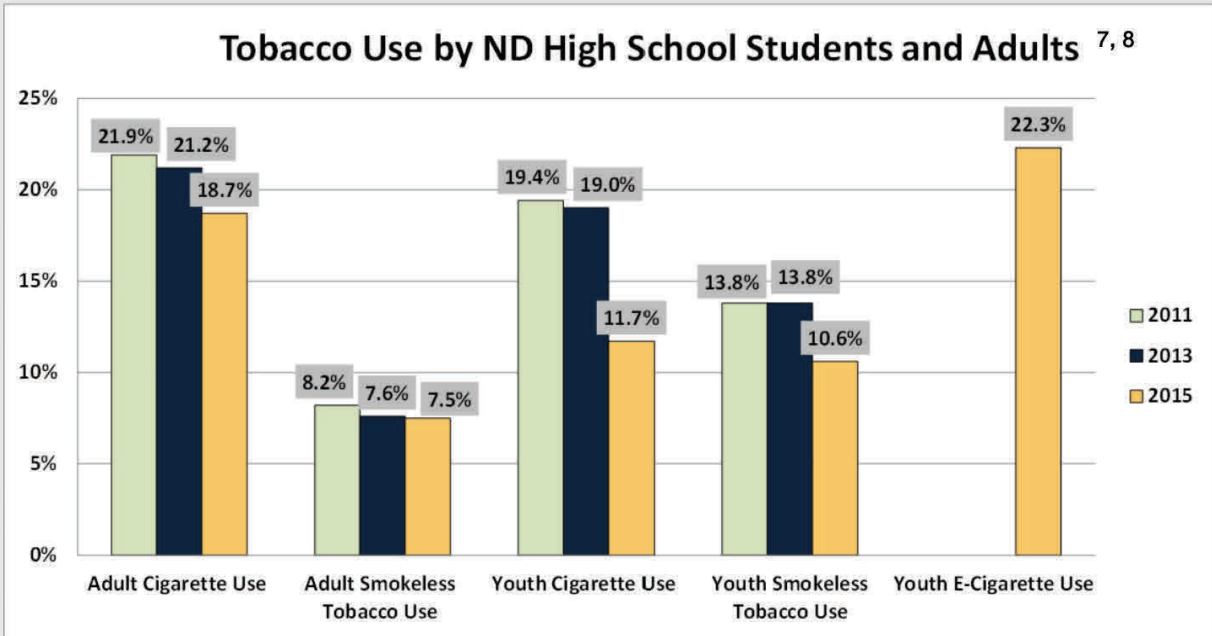
*\*\*See reverse side for more information.*

# CDC Best Practices for Comprehensive Tobacco Control Programs - Goals withing the ND State Plan

GOAL 1: Preventing initiation among youth & young adults<sup>4</sup>

GOAL 2: Eliminate exposure to secondhand smoke<sup>4</sup>

GOAL 3: Promote quitting among adults & youth<sup>4</sup>



## The FACTS

**1,000**  
Adults die each year from their own smoking.<sup>2</sup>


**\$326 MILLION**  
is spent in annual healthcare costs caused by smoking.<sup>2</sup>


**14,000**  
Kids now under 18 who will eventually die early from smoking.<sup>2</sup>

**90.2%**  
of ND adults support the 2008 state law, funding for tobacco prevention & control.<sup>10</sup>

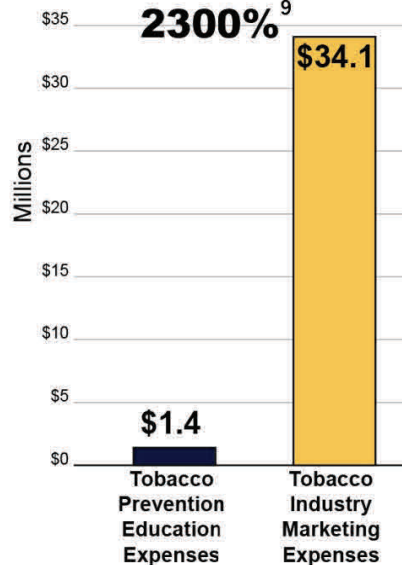
## Community Success due to BBPH Local Policy Efforts

 Comprehensive Tobacco-Free school policies protect about 14,850 youth in Bismarck and Burleigh County public/private K-12 LEA's.<sup>6</sup>

 Bismarck/Burleigh Multi Unit Housing Smoke-Free Policy effects 1,498 units & 154 buildings.

 2014-2015 the AAR chart audit has impacted 4,183 BBPH clients.

## Tobacco Industry Outspends Tobacco Prevention in ND by **2300%**<sup>9</sup>





**Public Health**  
Prevent. Promote. Protect.

Bismarck-Burleigh Public Health

# Saving Lives-Saving Money: ND's Comprehensive State Plan Prevent and Reduce Tobacco Use

*A Local Snapshot of Bismarck-Burleigh County North Dakota*

## Sources

1. North Dakota Center for Tobacco Prevention and Control Policy
2. "Toll of Tobacco in North Dakota" Campaign for Tobacco Free Kids, 2016
3. "Broken Promises to Our Children: A State-by-State Look at the 1998 State Tobacco Settlement 7 Years Later" Campaign for Tobacco Free Kids, 2015
4. "CDC Best Practices for Comprehensive Tobacco Control Programs" Centers for Disease Control and Prevention, 2014
5. Bismarck Burleigh Public Health-Tobacco Prevention and Control Program, 2016 website - <http://www.breathend.com/publichealthunits/bismarck-tobacco-free/>
6. North Dakota Educational Directory 2015-2016
7. 2009-2015 Youth Risk Behavior Surveillance Survey (YRBSS)
8. 2009-2015 Behavioral Risk Factor Surveillance Survey (BRFSS)
9. Federal Trade Commission (FTC) Cigarette and Smokeless Tobacco Reports for 2013 Published in 2016
10. Support for Measure 3, ND Public Opinion Survey, 2015